

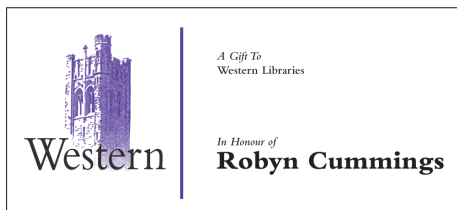
# Digital Bookplate Program

Western Libraries, comprised of six libraries and the Archives Research and Collections Centre (ARCC), is committed to meeting the information and service needs related to the University's goals for research and scholarship, teaching and learning, and management of the institution's records. We offer 9 million print, microform, and other resources, as well as links through the online catalogue to hundreds of thousands of electronic full-text journals, books, and bibliographic databases. Wireless access is provided in all libraries in addition to access from the more than 500 workstations in the libraries. All online information tools and services are available 24 hours a day.

## A Unique Recognition Opportunity

Western Libraries is pleased to present the **Digital Bookplate Program**—a unique way to honour, remember or celebrate loved ones, friends, students, and colleagues. A digital bookplate is an attractive digital crest, which is permanently linked to print and electronic book titles in Western Libraries' online catalogue. Digital bookplates bear the name of the individual who is being honoured or remembered, as well as the name of the donor who has chosen to pay tribute. The following is an example of how the digital bookplate appears on the web page.

### Robyn Cummings



A commemorative gift established by Mr. and Mrs. Anthony and Jenna Cummings in honour of the graduation of their daughter, Robyn, on June 8, 2009.

Bookplates are affixed, electronically, to new book titles within the libraries' catalogue and can be accessed publicly through Western Libraries' Digital Bookplate home page at [www.lib.uwo.ca/catalogue/bookplates](http://www.lib.uwo.ca/catalogue/bookplates) or by simply clicking on the permanent catalogue book record.

Digital bookplates are a distinct means of recognizing people or organizations who have made an impact in people's lives. For example, a digital bookplate can be used to: thank a mentor or employee, mark an anniversary, memorialize, pay tribute, celebrate a milestone, or underscore an achievement.

Donors are notified once their bookplate has been assigned a book title and a direct URL link is sent to the individual, along with written acknowledgement of their generous gift. Notification will also be sent to the honoree. This way, both the donor and the honoree will have the option of viewing the bookplate through the URL link, bookplate home page or catalogue records. Digital bookplates can be accessed by anyone, from anywhere in the world, via an internet portal.

## Supporting Western Libraries

By participating in the Digital Bookplate Program, donors will help ensure that Western Libraries maintains excellence in connecting people and information, locally and internationally, every moment of every day. Donations will support Western Libraries by enabling us to:

- Continually build, refresh, and preserve print and electronic collections for present and future generations.
- Enable the integration of current and future digital technological developments.
- Enhance our learning and study areas to address the emerging needs of our users.
- Create an endowed, unrestricted fund that will allow us to respond quickly to opportunities.

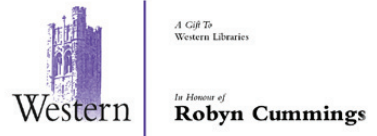


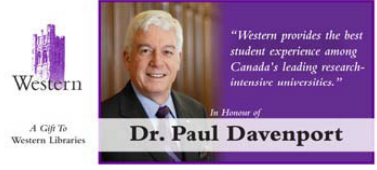
The **Digital Bookplate Program** is accessible to anyone who wishes to celebrate, honour or remember an individual or an organization who has made a difference in their life.

**MAKE A  
DIFFERENCE**

# Digital Bookplate Program



Digital Bookplates are available to recognize gifts at the following giving levels outlined below:

Gift Level	Impact	Design
\$150-\$999	Standard bookplate and standard tribute wording for <b>one</b> highest-priority book within Western Libraries general collections.	
\$1,000-\$9,999	Specialized bookplate design* and standard tribute wording for <b>five</b> highest-priority books within Western Libraries general collections. Donors receive recognition through our Leaders' Circles, which honour Western's leading annual supporters. <i>*Bookplate design changes on an annual basis. Bookplate to the right depicts the 2010 design.</i>	
\$10,000-\$24,999	Library-specific bookplate design and personalized tribute wording in consultation with Western Libraries for highest-priority books or small collections within the library of the donor's choice. Donors receives recognition through our Leaders' Circles, which honour Western's leading supporters.	<p>John &amp; Dotsa Bitove Family Law Library</p> 
\$25,000 and over	Personalized bookplate design and personalized tribute wording for highest-priority books or special collections within the library of the donor's choice, in consultation with Western Libraries. Donors receive recognition through Western's 1878 Societies, which honour Western's most significant donors.	

Western Libraries provides the foundation for teaching and learning, and research and scholarship at The University of Western Ontario. Your support for this high priority project will ultimately enhance the best student experience among research-intensive universities and enable us to educate the next generation of global leaders.

For more information about the **Digital Bookplate Program**, please contact:

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