WESTERN ARCHIVES
FINDING AID FOR

Spramotor Company fonds

AFC 473

Prepared by Kaitlin Sonneveld under the supervision of Archivist Amanda Oliver
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Spramotor Company fonds.
c. 1917-1955.
56.1 cm of textual records, 1412 photographs and illustrations : b&w

Biographical Sketch/Administrative History
Spramotor Company: Spramotor Company manufactured agricultural equipment in London, Ontario and Buffalo, New York. It was established in 1896 by William Henry Heard and eventually taken over by his son, G.N. Heard. It manufactured agricultural equipment, including hand, compressed air, traction and power sprayers meant for orchards, vineyards, potatoes, row crops and destruction of farm weeds. During World War One, Spramotor Co. switched to manufacturing munition shells. Once the war was over, it returned to producing spraying and irrigation equipment. The headquarters were located in London, Ontario and operated in a number of locations throughout the years. The main office was at 68-74 King Street for a period, with other buildings located on York Street in the 1940s as well as 357 Richmond Street for a time. A branch factory was located in Buffalo, New York to handle the American trade. Spramotor Co. was registered in many countries around the world, with machines being used in Canada, the United States, India, Australia, Russia, Great Britain, New Zealand and in South American countries. The equipment was covered in many different patents to protect them around the world because of their global reach. Spramotor Co. would put out catalogues with tests that further attested to their success and value, as well as information about common plant diseases and insects. In their 1902 catalogue, they stated, “From five orchards where the Spramotor was used the yield was 2977 barrels of perfect fruit out of a possible 3400… On the other hand, where the orchards were not sprayed the returns were most disappointing.” The company received over one hundred awards all over the world for their equipment, including a gold medal at the Pan-American Exhibition in 1901 and were also the winners of the Government Spraying Contest.

Scope and Content
Fonds consist of records and photographs used by Spramotor Co. mostly for advertising and business operations. This includes advertising materials, catalogues, price lists, blueprints and photographs of equipment, people, swimming pools, and Spramotor as a munitions plant. Content Warning: Stereotypical language and image depiction used for “Smith Indian Fire Pump” in D.B. Smith and Company catalogue in AFC 473-4/12.
Series Descriptions

AFC 473-S1 Advertising Material.
54 cm of textual records

Scope and Content
Series consists of material relating to Spramotor advertising. This includes catalogues, pamphlets, and drawings as well as competitor catalogues.

Content Warning: Stereotypical language and image depiction used for “Smith Indian Fire Pump” in D.B. Smith and Company catalogue in AFC 473-4/12.

AFC 473-S1-F1 Information Sheets on W.H. Heard. -- n.d.. -- 0.5 cm of textual records. -- Box Number AFC 473-1/1

AFC 473-S1-F2 Advertising Materials. -- n.d.. -- 2 cm of textual records with illustrations. -- Box Number AFC 473-1/9

AFC 473-S1-F3 Advertising Materials. -- n.d.. -- 2.5 cm of textual records with illustrations. -- Box Number AFC 473-1/10

AFC 473-S1-F4 Advertising Materials. -- n.d.. -- 3 cm of textual records with illustrations. -- Box Number AFC 473-1/11

AFC 473-S1-F5 Advertising Materials. -- n.d.. -- 3 cm of textual records with illustrations. -- Box Number AFC 473-1/12

AFC 473-S1-F6 Advertising Materials. -- n.d.. -- 2 cm of textual records with illustrations. -- Box Number AFC 473-1/13

AFC 473-S1-F7 [Publications]. -- n.d.. -- 1 cm of textual records. -- Box Number AFC 473-2/3

AFC 473-S1-F8 [Catalogue]. -- n.d.. -- 0.5 cm of textual records. -- Box Number AFC 473-2/4

AFC 473-S1-F9 Printed material - catalogues, price lists, etc.. -- 1939-1955. -- 0.5 cm of textual records. -- Box Number AFC 473-4/7

AFC 473-S1-F10 Printed material - catalogues, price lists, etc.. -- n.d.. -- 1 cm of textual records. -- Box Number AFC 473-4/8

AFC 473-S1-F11 Printed material - catalogues, price lists, etc.. -- n.d.. -- 2.5 cm of textual records. -- Box Number AFC 473-4/9

AFC 473-S1-F12 Printed material - catalogues, price lists, etc.. -- n.d.. -- 2.5 cm of textual records. -- Box Number AFC 473-4/10

AFC 473-S1-F13 Printed material - catalogues, price lists, etc.. -- n.d.. -- 1.5 cm of textual records. -- Box Number AFC 473-4/11

AFC 473-S1-F14 Printed material - catalogues, price lists, etc.. -- n.d.. -- 2 cm of textual records. -- Box Number AFC 473-4/12

AFC 473-S1-F15 Printed material - catalogues, price lists, etc.. -- n.d.. -- 1 cm of textual records. -- Box Number AFC 473-4/13

AFC 473-S1-F16 Printed material - catalogues, price lists, etc.. -- n.d.. -- 1 cm of textual records. -- Box Number AFC 473-4/14

AFC 473-S1-F17 Printed material - catalogues, price lists, etc.. -- n.d.. -- 1 cm of textual records. -- Box Number AFC 473-4/15
AFC 473-S2 Business Records.
n.d..
1.6 cm of textual records

Scope and Content
Series consists of miscellaneous business documents including blueprints, business certificates, documents and newspaper clippings.

AFC 473-S2-F1 Miscellaneous documents including blueprints. -- n.d.. -- 1.5 cm of textual records. -- Box Number AFC 473-1/18

AFC 473-S2-F2 [Certificates]. -- n.d.. -- 0.1 cm of textual records. -- Box Number AFC 473-9/3
AFC 473-S3 Photographs.
0.5 cm of textual records, 1412 photographs and illustrations : b&w

Scope and Content
Series consists mainly of various photographs and illustrations of Spramotor equipment. Other photographs include images of Spramotor as a munitions plant during wartime, people and places, and swimming pools.

AFC 473-S3-F1 [Farm equipment photographs]. -- n.d. -- 10 B&W photographs. -- Box Number AFC 473-1/2
AFC 473-S3-F2 [Farm equipment photographs]. -- n.d. -- 16 B&W photographs. -- Box Number AFC 473-1/3
AFC 473-S3-F3 [Farm equipment photographs]. -- n.d. -- 15 B&W photographs. -- Box Number AFC 473-1/4
AFC 473-S3-F4 [Farm equipment photographs]. -- n.d. -- 20 B&W photographs. -- Box Number AFC 473-1/5
AFC 473-S3-F5 [Farm equipment photographs]. -- n.d. -- 17 B&W photographs. -- Box Number AFC 473-1/6
AFC 473-S3-F6 [Farm equipment photographs]. -- n.d. -- 26 B&W photographs. -- Box Number AFC 473-1/7
AFC 473-S3-F7 [Farm equipment photographs]. -- n.d. -- 12 B&W photographs. -- Box Number AFC 473-1/8
AFC 473-S3-F8 Photographs of people and places. -- n.d. -- 30 B&W photographs. -- Box Number AFC 473-1/14
AFC 473-S3-F9 WWI photographs (Spramotor as munitions plant). -- n.d. -- 16 B&W photographs. -- Box Number AFC 473-1/15
AFC 473-S3-F10 Photographs of swimming pools. -- n.d. -- 3 B&W photographs and 1 illustration. -- Box Number AFC 473-1/16
AFC 473-S3-F11 Photographs and specs models 170 and 270. -- 1949. -- 0.5 cm of textual records. -- Box Number AFC 473-1/17
AFC 473-S3-F12 [Photographs of equipment]. -- n.d. -- 90 B&W photographs. -- Box Number AFC 473-1/19
AFC 473-S3-F13 [Photographs of equipment]. -- n.d. -- 96 B&W photographs. -- Box Number AFC 473-1/20
AFC 473-S3-F14 [Negatives]. -- n.d. -- 85 B&W photographs. -- Box Number AFC 473-1/21
AFC 473-S3-F15 [Photographs of equipment]. -- n.d. -- 104 B&W photographs. -- Box Number AFC 473-2/1
AFC 473-S3-F16 [Photographs of equipment]. -- n.d. -- 79 B&W photographs. -- Box Number AFC 473-2/2
AFC 473-S3-F17 Large size photographs and engravings of Spramotor equipment. -- n.d. -- 16 B&W photographs. -- Box Number AFC 473-2/5
AFC 473-S3-F18 Large size photographs and engravings of Spramotor equipment. -- n.d. -- 18 B&W photographs. -- Box Number AFC 473-2/6
AFC 473-S3-F19 Large size photographs and engravings of Spramotor equipment. -- n.d. -- 28 B&W photographs. -- Box Number AFC 473-2/7

AFC 473-S3-F20 Large size photographs and engravings of Spramotor equipment. -- n.d. -- 47 B&W photographs. -- Box Number AFC 473-2/8

AFC 473-S3-F21 Large size photographs and engravings of Spramotor equipment. -- n.d. -- 50 B&W photographs. -- Box Number AFC 473-2/9

AFC 473-S3-F22 Large size photographs and engravings of Spramotor equipment. -- n.d. -- 20 B&W photographs. -- Box Number AFC 473-2/10

AFC 473-S3-F23 Large size photographs and engravings of Spramotor equipment. -- n.d. -- 22 B&W photographs. -- Box Number AFC 473-2/11

AFC 473-S3-F24 Large size photographs and engravings of Spramotor equipment. -- n.d. -- 40 B&W photographs. -- Box Number AFC 473-2/12

AFC 473-S3-F25 Large size photographs and engravings of Spramotor equipment. -- n.d. -- 51 B&W photographs. -- Box Number AFC 473-2/13

AFC 473-S3-F26 Large size photographs and engravings of Spramotor equipment. -- n.d. -- 37 B&W photographs. -- Box Number AFC 473-2/14

AFC 473-S3-F27 Large size photographs and engravings of Spramotor equipment. -- n.d. -- 59 B&W photographs. -- Box Number AFC 473-2/15

AFC 473-S3-F28 Large size photographs and engravings of Spramotor equipment. -- n.d. -- 34 B&W photographs. -- Box Number AFC 473-2/16

AFC 473-S3-F29 [Glass plate negatives]. -- n.d. -- 5 B&W negatives. -- Box Number AFC 473-3/1

AFC 473-S3-F30 Large size photographs and engravings of Spramotor equipment. -- n.d. -- 46 B&W photographs. -- Box Number AFC 473-4/1

AFC 473-S3-F31 Large size photographs and engravings of Spramotor equipment. -- n.d. -- 39 B&W photographs. -- Box Number AFC 473-4/2

AFC 473-S3-F32 Large size photographs and engravings of Spramotor equipment. -- n.d. -- 31 B&W photographs. -- Box Number AFC 473-4/3

AFC 473-S3-F33 Large size photographs and engravings of Spramotor equipment. -- 49 B&W photographs. -- Box Number AFC 473-4/4

AFC 473-S3-F34 Large size photographs and engravings of Spramotor equipment. -- n.d. -- 33 B&W photographs. -- Box Number AFC 473-4/5

AFC 473-S3-F35 Large size photographs and engravings of Spramotor equipment. -- n.d. -- 9 B&W photographs. -- Box Number AFC 473-4/6

AFC 473-S3-F36 Extra-large photographs, engravings, advertising material. -- n.d. -- 35 B&W photographs. -- Box Number AFC 473-6/1

AFC 473-S3-F37 Extra-large photographs, engravings, advertising material. -- n.d. -- 35 B&W photographs. -- Box Number AFC 473-7/1

AFC 473-S3-F38 Extra-large photographs, engravings, advertising material. -- n.d. -- 44 B&W photographs. -- Box Number AFC 473-8/1

AFC 473-S3-F39 [Advertising material]. -- n.d. -- 43 B&W photographs. -- Box Number AFC 473-9/1