Citing Business Sources - APA Format

The American Psychology Association has a style guide that is used in the faculty of social science and behavioural sciences. This guide will assist you in creating a works cited list/bibliography with examples relevant to business resources.

Reference List explains how to cite all of your sources (alphabetically) at the end of your report.

In-Text Citation explains how to cite your sources within your paper, following a sentence.

Footnotes/Endnotes are not recommended with the use of APA style.

Advertisements


In-text citation: (Proctor & Gamble Co., 1937)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

Analyst/Investment Reports


In-text citation: (Deutsche Bank, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

Annual Reports


In-text citation: (Canadian Tire Corporation, 2012)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.
Blog Post


In-text citation: (Thompson, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

Bloomberg


In-text citation: (Bloomberg, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

Books (Electronic)

With one (1) author


In-text citation: (Vandenbosch, 2003)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

With two (2) authors


In-text citation: (Kotler & Kotler, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.
With three (3) or more authors
If there are more than seven names, use "et al."


In-text citation: (Smith, Jones and Brooke, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

Editor, no author


In-text citation: (Kandampully, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

Chapter or article in edited book


In-text citation: (Quintavalle, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

Books (Print)

With one (1) author


In-text citation: (Smith, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

With two (2) authors


In-text citation: (Smith & Jones, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

With three (3) or more authors
If there are more than seven names, use "et al."

**In-text citation:** (Smith, Jones and Brooks, 2013)

**Footnotes/Endnotes:** APA does not recommend the use of footnotes or endnotes.

**No author given**


**In-text citation:** (Corporate Responsibility, 2013)

**Footnotes/Endnotes:** APA does not recommend the use of footnotes or endnotes.

**Editor, no author**


**In-text citation:** (Smith, 2013)

**Footnotes/Endnotes:** APA does not recommend the use of footnotes or endnotes.

**Chapter or article in edited book**


**In-text citation:** (Cook, 2013)

**Footnotes/Endnotes:** APA does not recommend the use of footnotes or endnotes.

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**Cases (Print)**

**With one (1) author**


**In-text citation:** (Hagen, 2000)

**Footnotes/Endnotes:** APA does not recommend the use of footnotes or endnotes.

**With two (2) authors**


**In-text citation:** (Parker & Mark, 2010)

**Footnotes/Endnotes:** APA does not recommend the use of footnotes or endnotes.
Cases (Electronic)

With one (1) author

In-text citation: (Beamish, 2011)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

With two (2) authors

In-text citation: (Morrison & Bouqet, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

Company Reports


In-text citation: (Mergent, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

Conference Proceedings


In-text citation: (Surulivel, Banu, Amudha & Charumathi, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.
Corporate Author


In-text citation: (Conference Board of Canada, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

Country Report


In-text citation: (The Economist Intelligence Unit, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

Datastream


In-text citation: (Thomson Reuters Datastream, 2012)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

Dissertation/Thesis


In-text citation: (Hart, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.
Interviews

Example: Reference is not necessary for Works Cited list

In-text citation: (J. Doe, personal communication, August 31, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

Journal Articles (Electronic)

With one (1) author

In-text citation: (Smith, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

With two (2) authors

In-text citation: (Smith & Jones, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

With three (3) or more authors
If there are more than seven names, use "et al."


In-text citation: (Smith, Jones and Cook, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

No author given

In-text citation: (Managerial Science Success, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.
Journal Articles (Print)

With one (1) author

In-text citation: (Smith, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

With two (2) authors

In-text citation: (Smith, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

With three (3) or more authors
If there are more than seven names, use "et al."


In-text citation: (Smith, Jones and Cook, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

No author given

In-text citation: (Managerial Science Success, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

Newspaper Articles (Electronic)

With one (1) author

In-text citation: (Smith, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.
No author given

In-text citation: (Buying a Home, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

Newspaper Articles (Print)

With one (1) author

In-text citation: (Smith, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

No author given

In-text citation: (Buying a Home, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

Maps


In-text citation: (Hamilton, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

Marketing/Industry Report


In-text citation: (MarketLine, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.
Podcast (Audio)

**With one (1) presenter**  

**In-text citation:** (Ryssdal, 2013)

**Footnotes/Endnotes:** APA does not recommend the use of footnotes or endnotes.

**With two (2) presenters**  

**In-text citation:** (Penn & Wall, 2013)

**Footnotes/Endnotes:** APA does not recommend the use of footnotes or endnotes.

**PowerPoint Slides/Presentations**


**In-text citation:** (Jones, August 31, 2013)

**Footnotes/Endnotes:** APA does not recommend the use of footnotes or endnotes.

**SEDAR/EDGAR (Company Filings)**


**In-text citation:** (Royal Bank of Canada, 2013)

**Footnotes/Endnotes:** APA does not recommend the use of footnotes or endnotes.
Statistics/Datasets

Statistics Canada or other government statistical source


In-text citation: (Statistics Canada, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

Twitter/Tweets


In-text citation: (Peston, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

Video (Streaming)


In-text citation: (Films Media Group, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

Websites


In-text citation: (Loblaws, 2013)

Footnotes/Endnotes: APA does not recommend the use of footnotes or endnotes.

Last updated 09/2013