Goal & Methodology
The goal of this study was to choose a prototype for how to go about presenting basic information about types of study space available in a given library space. This study used guerilla task analysis and comparative qualitative analysis as the methodology. Users were asked to complete a basic task on a prototype version of a study space website for Taylor, and then were shown a different prototype and asked to compare the two.

Prototypes

Prototype 1: The distinct features that set this prototype apart are:

- The use of multiple different images of each study area to help show off more of the types of seating available
- Categorizing study spaces based on where they are located in the building.
Prototype 2: The distinct features of this prototype are:

- A single image per type of study space to improve visual clarity
- Categorizing study spaces by the purpose or type of space, rather than the location within the library.

Task & Post-task questions
The task we asked users to complete was, “Imagine it’s exam time and you’re looking for a quiet place to study.”

After completing the task, users were shown the other prototype, and asked:

- “Which version of the page do you like better and why?”
- “Is there anything about the other page that you would like to see incorporated into the one you liked better?”
Results
We recruited a total of 12 users. Of those 12, 5 were shown Prototype 1 first and 7 were shown Prototype 2 first. Of the 12 users, **11 indicated a preference for prototype 2, while 1 was undecided.**

Feedback
*Feedback expressed in bold indicates multiple users provided the same feedback.*

Prototype 1:
- **Positive feedback**
  - images were more visually distinct in terms of colour
  - it's clear where study spaces were located in the building
  - more pictures of study spaces available to see
- **Negative feedback**
  - Too many pictures / “cluttered”

Prototype 2:
- **Positive feedback**
  - liked the images being bigger
  - “more clear” or easier to understand layout
    - Only one picture per section
  - focus on type of space, rather than on location
  - symmetrical / visually pleasing layout
- **Negative feedback**
  - Users struggled to notice where the study space was located / wanted it to be more obvious

Next Steps
Given the overwhelmingly consistent response from users, we feel confident moving forward with moving forward with the creation of space study guides for every library space following the format of Prototype 2, with the following changes:
- If possible, replacing the photos with slideshow gallery widgets (like the one pictured below); users liked having a smaller number of larger pictures, but wished they could see more examples of different study spaces, so this should help meet both needs
• Aim for pictures for each study space that have more visual differentiation to help each area stand apart
• Make the references to which floor each space is on in the space description bold or otherwise more noticeable.